

About Juliet



My career in wine started at an early age as my parents enjoyed wine with dinner and my father would tell me about tastes of the various grapes. My grandfather introduced me to French wines and told me about the Bordeaux blends and the great wines of Burgundy. It was such an engaging and exciting experience, that I knew I wanted to further my knowledge and appreciation of the fruits of the vine. I've been fortunate to have worked in several European countries, New York and SA.

I am privileged to have been recognised internationally for my contribution to wine from The Ordre des Côteaux de Champagne and Chevaliers du Tastevin societies and La Confrérie de la Chaîne des Rôtisseurs in France. I have used these accolades to promote SA wines.

As the first woman wine journalist in Johannesburg, I was able to taste a range of wines and established what has become and run the oldest festival under one management in the world.

Graduated from L'Institut International des Vins et Spiriteux in Bordeaux, KWV and Cape Wine Academy in Johannesburg, the British Wine and Spirit Educational Trust and the Cordon Bleu Cookery School in London.

Editor and founder of MONTE CARLO, The Art of Taste, a glossy high-end magazine showcasing the finest in art, fashion, jewellery and lifestyle.

Established and ran the Juliet Cullinan Wine Connoisseur's Awards in South Africa for 6 years, established and ran the Juliet Cullinan Cookery School in Johannesburg. Worked as a wine consultant for Sotheby's in association with Stephan Welz in South Africa.

I have created a number of firsts in the world.

1. 2006 The first grape variety pictures with the various New World flavours
2. 2006 First shorthand for wine descriptions

3. 2006 First tasting of grape flavours in bread with wine for Decorex
4. 2009 First Google vineyard "street" view of South Africa wineries
5. 2011 Wine and Paintings with the foods and smells of different grape flavours
6. 2011 First QR codes in a wine tasting catalogue 2011
7. 2016 Launching the first deconstruction of the grape in a project called "Illumination"
- 8.2016 First 3D experience through the vineyards using Google glasses.